



FOR IMMEDIATE RELEASE

Contact: Laura Hester, Director of Programs and Communications
601-581-1550 x. 18 | laura@msarts.org

Sipp & Savor to Showcase Mississippi Food and Drink on April 24, 2021

The event will feature the best cuisine Mississippi has to offer prepared by the state's top chefs, brewers, and mixologists, and live music by Blackwater Brass.

MERIDIAN, Miss. (March 30, 2021) - The flavors of Mississippi will be on full display on April 24 when The Mississippi Arts + Entertainment Experience (The MAX) hosts Sipp & Savor, a festival featuring award-winning chefs from across the state of Mississippi, preparing delicious foods made with local ingredients.

World-renowned chef and Mississippi native Cat Cora will headline an impressive lineup of award-winning chefs, mixologists, brewers, and distillers.

Sipp & Savor is the first annual fundraiser for The MAX (The Mississippi Arts + Entertainment Experience) benefiting its educational efforts in and around the state. The public outdoor event offers chef-curated and executed small plates paired with premium beverages.

This year's event will be held at The Citizens National Bank Courtyard beginning at 5 pm on Saturday, April 24. Ticketholders will enjoy bites prepared by chefs such as James Beard Nominated, Best Chef South, Alex Eaton (Manship, Aplos, Smoke Show), Stephen Kruger (Belle Meade Plantation), Nick Wallace (Capital Club), Mark Coblenz (Chopped Jr., Masterchef Jr.), Katie Dixon (Birdhouse Cafe, Food Network Star, Masterchef), Cory Bahr (Parish Restaurant, Standard Coffee Co., Heritage Catering), James Beard Nominated, Best Chef South, Austin Sumrall (White Pillars), Hunter Evans (Elvie's), Brandon Cain (Saw's BBQ) Top Chef Contestant Roscoe Hall (Post Office Pies), and James Beard Nominated, Best Chef South, Alex Perry (Vestige), and drink by distilleries and brewers such as James Beard Nominated Cathead Vodka, Queen's Reward Meadery, Southern Glazers, Southern Prohibition Brewing Company, Chandeleur Island Brewing Company, Grayton Beer Company, Sweetwater Brewing Company, and Threefoot Brewing Company. A special beer brewed in celebration of the 150th anniversary of Weidmann's, Mississippi's oldest restaurant, will also be featured.

"We can't wait to bring all of this incredible culinary talent to downtown Meridian to really showcase all that Mississippi has to offer - what better place than The MAX to show all that off?!", said Caroline

Rush, chair of The MAX's Benefit Committee. The festival is planned by a group of thirty local Meridian women.

Top tier sponsors of the event include Coca-Cola of Meridian, Castle, Mitchell Distributing, Specialty Roll, Meyer and Rosenbaum, Structural Steel, Van Zyverden, Butler Snow, Magnolia Steel, Dr. Lane Rush, Dr. Sonny Rush, Mississippi Asthma and Allergy, Waters International, Nerves and Bones, PJ's Coffee, A&B Electric, Mississippi Power, LPK Architects, Ergon, Pretty Presentations, Fred and Sissie Wile.

About The MAX

The Mississippi Arts + Entertainment Experience showcases Mississippi's creative legacies in one immersive museum experience. Visitors of all ages can explore the global impact of Mississippians on music, literature, art, entertainment, and cuisine. Discover the Mississippi roots of some of the world's biggest arts and entertainment icons – Elvis Presley, Oprah Winfrey, B.B. King, Faith Hill, Sela Ward, Margaret Walker, Eudora Welty, and Jim Henson, just to name a few.

###