



**Mississippi
Arts+
Entertainment
Experience** SM

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Tupelo will be focus of “Mississippi Day” at The MAX

The November 2 all-day event will also feature a Tupelo-themed scavenger hunt

MERIDIAN, Miss. (October 24, 2019) – North Mississippi residents will have a special opportunity to tour Mississippi’s Arts + Entertainment Experience (The MAX) in Meridian on November 2. The MAX will honor famous Mississippians who hail from Tupelo and Lee County.

The all-day special event (9 a.m. until 5 p.m.) will focus on not just famed musicians like Elvis Presley, but also famed Mississippians who have had an impact on literature, art, entertainment and cuisine.

The event will also allow visitors to participate in a Tupelo-themed scavenger hunt (get the answers right, and you’ll win a prize!); enjoy free refreshments; and make an art project to take home.

Discounted admission will also be available. \$5 Adults | \$1 Youth 6–17 | Kids 5 and under + members free.

In addition to the Tupelo-themed activities, visitors can also tour the entire line of exhibits at The MAX, located at 2155 Front Street in Meridian.

“The entire world knows about Tupelo’s most famous Mississippian, and that of course would be Elvis,” said Stacey Wilson, Curator of Exhibitions at The MAX. “Any celebration of Tupelo has to begin with The King, but on Tupelo Day we will also be recognizing other artists who hail from Lee County.”

All attendees will be provided with a free gift at the door, along with game prizes and door prizes. A special Elvis video will also be shown, along with food and live music. Visit Tupelo will provide giveaways and attendees can register for a Tupelo New Year’s Eve Package.”

About The MAX

The MAX showcases Mississippi’s Arts + Entertainment Experience in one immersive destination. Here, visitors of all ages explore the global impact of Mississippians on music, literature, art, entertainment, and cuisine. The MAX honors our state’s creative legacy and inspires the next generation of creators through a unique experience of interactive exhibits. Come discover the Mississippi roots of some of the world’s greatest arts and entertainment icons — like Elvis Presley, Oprah Winfrey, B.B. King, Faith Hill, Sela Ward, and Kermit the Frog, just to name a few.

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