



**Mississippi  
Arts+  
Entertainment  
Experience** <sup>SM</sup>

**FOR IMMEDIATE RELEASE**

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## **Free Admission to The MAX for Active Military & Families All Summer**

MERIDIAN, Miss. (July 13, 2022) – The Mississippi Arts + Entertainment Experience (The MAX) is offering free admission to active-duty military personnel and their families through Saturday, September 3, as part of the Blue Star Museums program.

The free admission program is available for those currently serving in the United States Military—Army, Navy, Air Force, Marine Corps, Coast Guard, as well as members of the Reserves, National Guard, U.S. Public Health Commissioned Corps, NOAA Commissioned Corps—and up to five family members.

“Participating in this program is a way for The MAX to honor and thank our military families for their service,” said Mark Tullos, President/CEO of The MAX. “It also happens to be a great way to get out of the heat while having fun and learning more about Mississippi’s rich arts and cultural legacy. We look forward to welcoming families who take advantage of this special opportunity.”

### **About The MAX**

The Mississippi Arts + Entertainment Experience explores the state’s creative legacies in one immersive attraction. Discover the Mississippi roots of some of the world’s arts and entertainment icons – Elvis Presley, Oprah Winfrey, B.B. King, Faith Hill, Sela Ward, Margaret Walker, Eudora Welty, and Jim Henson, to name just a few.

The MAX is open Tuesday through Saturday from 9 a.m.-5 p.m. The museum is located at the corner of Sela Ward Parkway (22<sup>nd</sup> Avenue) and Front Street, overlooking the railroad at the edge of Meridian’s historic downtown. Street parking is available, with shops and restaurants within walking distance. For more information, visit [msarts.org](http://msarts.org) or call 601-581-1550.



### **About Blue Star Museums**

Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and participating museums across America. For a list of participating museums, visit [arts.gov/bluestarmuseums](http://arts.gov/bluestarmuseums). The free admission program is available for those currently

serving in the United States Military—Army, Navy, Air Force, Marine Corps, Coast Guard, as well as members of the Reserves, National Guard, U.S. Public Health Commissioned Corps, NOAA Commissioned Corps—and up to five family members. Qualified members must show a Geneva Convention common access card (CAC), DD Form 1173 ID card (dependent ID), or a DD Form 1173-1 ID card for entrance into a participating Blue Star Museum.

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