

## FOR IMMEDIATE RELEASE

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## THE MAX WELCOMES A NEW BOARD MEMBER

MERIDIAN, Miss. (March 29, 2023) – The Mississippi Arts + Entertainment Experience welcomes Michael Truelove as a new member of its Board of Directors and Treasurer of the board.

Michael Truelove is the Regional Senior Credit Officer for Citizens National Bank's Meridian Region. He is also a past President of the Meridian Rotary Club, a past member of the Meridian Symphony board, where he served as Treasurer, and a current member of The MAX. With 30 years of banking experience, Truelove joined the bank in March 2014 as a Relationship Banker and was promoted to Senior Relationship Banker in February 2016.

Prior to joining the Citizens National Bank team, he served as city president for MidSouth Bank in Alexandria, Louisiana, for over five years. He also has prior experience as a Senior Vice President for Century Bank and Trust in Milledgeville, Georgia.

A University of Southern Mississippi graduate, Truelove received his bachelor's degree in business administration with a concentration in Banking and Finance. He also completed studies at the Graduate School of Banking at Louisiana State University.

"I am delighted to welcome Michael to the board. His experience and passion for the arts and extensive financial knowledge will be invaluable to The MAX," said Eddie Kelly, board chair. "He will help us serve the entire state as we work to further the mission of inspiring a new generation of writers, musicians, painters, actors, and other artists."

## **About The MAX**

The Mississippi Arts + Entertainment Experience explores the state's creative legacies in one immersive attraction. Come discover the Mississippi roots of some of the world's arts and entertainment icons – Elvis Presley, Oprah Winfrey, B.B. King, Faith Hill, Sela Ward, Margaret Walker, Eudora Welty, and Jim Henson, to name just a few.

The MAX is open Tuesday through Saturday from 9 a.m.-5 p.m. The museum is located at the corner of Sela Ward Parkway (22<sup>nd</sup> Avenue) and Front Street, overlooking the railroad at the edge of Meridian's historic downtown. Street parking is available, with shops and restaurants within walking distance. For more information visit msarts.org or call 601-581-1550.