



**Mississippi
Arts+
Entertainment
Experience**SM

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Sipp & Savor Returns to The MAX on April 11, 2026

Tickets on sale now for annual food and drink experience

MERIDIAN, Miss. (March 2, 2026) – One of Mississippi’s most anticipated culinary and cultural events of the year, Sipp & Savor returns to the Mississippi Arts + Entertainment Experience (The MAX) on Saturday, April 11, 2026. Tickets are on sale now at sippandsavor.com or by visiting The MAX.

Recognized in 2025 by the Mississippi Tourism Association and the Mississippi Main Street Association, the annual food and drink experience fills the Citizens National Bank Courtyard and lines the streets of downtown Meridian with samples and tastings for festival attendees from across the Southeast.

Among the celebrated chefs, brewers, and distillers participating in this year's festival are representatives from City Grocery (Oxford), Elvie’s (Jackson), Hog & Hominy (Memphis), Mister Mao (New Orleans), Pulito Osteria (Jackson), and Vestige (Ocean Springs), with a full lineup that boasts nine Michelin nods and a combined 15 James Beard awards and nominations.

Known for his New Orleans-based, Michelin-recognized restaurant Saba, two-time James Beard winner and former *Top Chef* judge, Chef Alon Shaya, will headline.

"We're so excited to participate in this year's Sipp & Savor alongside such an incredible lineup of chefs, brewers, and mixologists from all across the South," said Shaya. "It's truly a privilege to headline an event that supports and uplifts the South's artistic and culinary legacy."

Supporting The MAX's educational mission and year-round programming, Sipp & Savor is made possible thanks to our sponsors, including:

- Signature Sponsor: Mitchell Distributing
- Sapphire Sponsors: Coastal Television, Meridian Coca-Cola Bottling Company, and WTOK-TV
- Diamond Sponsors: Baptist Anderson Regional Medical Center, Nerves & Bones Inc., Structural Steel Services Inc., and Tito's Handmade Vodka
- Platinum Sponsors: Hyundai, Toyota, Honda, and Chevrolet of Meridian, and Meridian Orthopedic Specialists
- Gold Sponsors: Glass Inc., Magnolia Steel Co Inc., Waters International, and Yates Construction

To become an event sponsor, visit www.sippandsavor.com/sponsorship.

For full event details, or to purchase tickets, visit www.sippandsavor.com. Visit www.msarts.org for the latest information about all upcoming events at The MAX, including the current exhibition, *Cecelia Moseley: Remnants of Language*—on view through March 19.

About The MAX:

The Mississippi Arts + Entertainment Experience (The MAX) is an arts and cultural center in the heart of downtown Meridian that celebrates Mississippi's creative legacy through interactive exhibits, workshops, and live performances. The multipurpose facility contains a two-story Hall of Fame celebrating the state's groundbreaking artists like Walter Anderson, William Faulkner, Morgan Freeman, Jim Henson, B.B. King, Elvis Presley, and Leontyne Price to name a few, along with over 20,000 square feet of interactive exhibits, art studios, a recording studio, and performance spaces. Every visit to The MAX is a unique experience that leaves visitors feeling inspired and in awe of Mississippi's global impact on music, literature, art, and entertainment. Visit www.msarts.org to learn more.

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